

SPECIALIZED SURFACE ENHANCEMENT PRODUCTS

Simoniz Hot Wax & Shine®



SIMONIZ HOT WAX & SHINE
ILLUMINATED SIGN
TSSLUMR-1
SIGN PEDESTAL TSSPED62



SIMONIZ HOT WAX & SHINE
DRUM COVERS
DCCSSZ1
DCCSSZ2



SIMONIZ HOT WAX & SHINE
H0391



SIMONIZ HOT WAX & SHINE
BANNER
ABHOTWAX-1



SIMONIZ HOT WAX & SHINE
TRAFFIC CONE TOPPER
TSS5MN1



SIMONIZ HOT WAX & SHINE
WINDMASTER SIGN
WACS21

"The concept is simple. Simoniz Hot Wax and Shine is a credible service that produces eye popping results. We suggest you position it by offering it in a brand new Top Package. Many operators are reporting an overall increase of \$1.50/car by creating a new Hot Wax and Shine Top Package... because it does what the name implies."

Bill Gorra, Simoniz USA, Inc.



SEE CHAPTER FOUR FOR MORE
MARKETING MATERIAL