

SPECIALTY PRODUCTS

Glass Cleaners

Brite

Description:

(B0400) A non-ammoniated, streak-free glass and all-purpose cleaner.

Where To Use:

Any glass cleaning operation.

Dilution:

Ready-to-Use.

Brite Plus

Description:

(B0405) A concentrated, streak-free glass, window and all-purpose cleaner.

Where To Use:

All hard surfaces, any glass cleaning operation.

Dilution:

Apply at a dilution of 10 parts water/1 part product.



Glass Cleaner (Aerosol)

Description:

(S33210) For cleaning and polishing glass, mirrors and other non-porous surfaces. Suitable for use on all types of glass including tinted windows. No dripping, no running and no streaking.

Where To Use:

Any glass cleaning operation.

Dilution:

Ready-to-Use.

" Simoniz... makes all finishes last longer! "
- Saturday Evening Post, September 1936

Need the convenience of dispensing directly from a drum?
Simoniz® proportioning solutions make it fast, easy and safe for your staff.

SIMONIZ® EXPRESS BLEND CENTER



HYDSP3116

- Color & number coded dilution control station.
- Economical — using ultra concentrated products
- Eliminates guesswork — dilutions preset by manufacturer
- No spillage
- English & Spanish labeling on secondary containers



#1 Carpet & Upholstery Cleaner

Description:

(S3900) Effectively clean velour, carpets, headliners and vinyl panels. Safe for all types of interior cleaning.

Where To Use:

Detail Shops, Automatic Conveyors.

Dilution:

Apply at a final dilution rate of 4 parts water /1 part product.

#2 Vinyl Dressing

Description:

(S3925) A high quality, water-based product to revitalize and re-nourish rubber, vinyl and plastic wheel wells. Outstanding protectant for both interior and exterior.

Where To Use:

Detail Shops, Automatic Conveyors.

Dilution:

Apply at a final dilution rate of 4 parts water/1 part product.

#3 Glass & Multi-Surface Cleaner

Description:

(S3950) A specially developed, quick drying glass cleaner concentrate.

Where To Use:

Detail Shops, Automatic Conveyors.

Dilution:

Apply at a final dilution rate of 4 parts water/1 part product.

#4 Cleaner Degreaser

Description:

(S3975) A versatile and economical all-purpose cleaner for pre-spot of carpets, engine cleaning, wheel wells, vinyl and convertible tops, white and black tires.

Where To Use:

Detail Shops, Automatic Conveyors.

Dilution:

Apply at a final dilution rate of 10 parts water/1 part product.

SPECIALTY PRODUCTS

Degreasers

Blue Butyl

Description:

(B0320) A versatile all-purpose concentrated cleaner that can be used to touch up whitewalls, for gas stain removal, or as a laundry detergent additive. This product may also be used for heavy duty cleaning of walls and floors.

Where To Use:

Tire and Vehicle Touch-Up, Walls, Floors, etc.

Dilution:

Heavy Duty Cleaning - 1-3 parts water/1 part product.

Light Duty Cleaning - 10 parts water/1 part product.

Never apply to a hot dry surface.

Gel Solv

Description:

(G1320) Foaming solvent tar remover formulated with special wetting agents. Effectively removes tar, road asphalt and residues. Creates a thick foam that adheres to the surface when sprayed on.

Where To Use:

Detail Shops and Full-Service Car Washes.

Dilution:

Dilutes 3 parts water/1 part product.



"It's your ride..."



liquid wheel cleaner

SPECIALTY PRODUCTS

Degreasers

Crush Plus

Description:

(C0669) Liquid wire wheel and whitewall cleaner containing the naturally occurring solvent d-Limonene. It has an appealing citrus scent and is non-corrosive. This product may be applied automatically or manually. It may also be used as an all-purpose cleaner or bug prep.

Where To Use:

Conveyor Wheels or Whitewalls - Apply through CTA or wheel applicator; may be applied manually just as vehicle enters the wash cycle.

Conveyor Presoak or Bug Prep - Apply through low pressure pre-spray applicator.

Dilution:

Conveyor CTA, Wheel Applicator or Manually - Apply to wheel or tire at a final rate of 2-4 parts water/1 part product.

Conveyor Presoak or Bug Prep - Apply to vehicle at a final dilution rate of 50-125 parts water/1 part product.

Multi-Solve

Description:

(M2338) A solvent-based surface cleaner for exterior paint surfaces. Removes grease, oils and gasoline stains.

Where To Use:

Removes glue from bumper stickers and decals. Great for road tar, grime and bug removal. Can also be used in removing grease and oil stains from automotive carpets.

Safe on all automotive surfaces including glass, chrome and is clear-coat safe. We recommend applying directly to towel, rag or applicator then to surface being cleaned.

Dilution:

Ready-to-Use.

make it a classic" - Simoniz USA, Inc, 1998



removes tough soils on most surfaces

SPECIALTY PRODUCTS

Bug Removal

Bug Gel

Description:

(BO490) An alkaline gel liquid designed to loosen and remove bugs from vehicle surfaces. Viscous product that “clings” to the applied area to increase its effectiveness. This product can be used at any wash or detail center that removes bugs as part of its processes.

Where To Use:

Automatic Conveyor - Apply through thumb guns or sprayers.
Detail Operation - Apply manually or through sprayers.

Dilution:

Apply to vehicle at a final dilution rate of 4-5 parts water/1 part product.



Bug Off

Description:

(B0460) A highly concentrated liquid pre-spray used to remove bugs and stubborn bug residue. This product is best applied to the vehicle under low volume, low pressure. Allow dwell time and follow with a high pressure rinse for best results.

Where To Use:

Any wash environment applied from a handheld applicator or spray bottle.

Dilution:

Apply to vehicle at a final dilution rate of 25 parts water/1 part product.

Don't Bug Me

Description:

(D0864) Liquid prespray used to remove bugs. This product is best applied to the vehicle under low volume, low pressure in the prep area. It should be allowed to dwell for a short period of time. If bugs are especially thick or stubborn, the product application should be followed up with a high pressure rinse from the prep gun.

Where To Use:

Automatic Conveyor - Apply to vehicle through low volume, low pressure wand in the vehicle prep and loading area.

Dilution:

Low volume wand - apply at a dilution rate of 3-7 parts water/1 part product.

SPECIALTY PRODUCTS

Undercarriage Wash and Rust Inhibitor

DeSalt™

Description:

(D4115) DeSalt is a specially blended low pH detergent designed to directly neutralize the activity of these new road de-icing treatments right down to the pores of metals, painted and other hard surfaces, resulting in the cleanest, shiniest and driest vehicle. Simoniz DeSalt is formulated to effectively remove salt and calcium residues, counteracting the activity of salt brines and rock salt on vehicle surfaces.

Where To Use:

Automatic Conveyor - Apply through prep guns, thumbguns, or presoak arches.
In-Bay Automatic - Presoak.
Self Serve - Presoak.

Dilution:

Prep Guns - Apply to vehicle at a final dilution rate of 100-250 parts water/1 part product.

Presoak Arch - Apply to vehicle at a final dilution rate of 50-150 parts water/1 part product.

Thumbguns - Apply to vehicle at a final dilution rate of 50-150 parts water/1 part product.

Self-Serve Presoak - Apply to vehicle at a final dilution rate of 50-150 parts water/1 part product.

Rustite™

Description:

(U4000) A rust inhibitor formulated for the undercarriage of a vehicle. Contains material which yields rust inhibition. This product should be applied only to the undercarriage of the vehicle.

Where To Use:

Automatic Conveyor - Apply through undercarriage applicator.

Dilution:

Undercarriage Applicator - Apply to undercarriage at a final dilution rate of 300 parts water/1 part product.



specially blended for vehicles undercarriage

SPECIALTY PRODUCTS

Tunnel & Equipment Cleaners

Replate

Description:

(R3030) A heavy-duty hydrofluoric based cleaner formulated for use on detergent and wax scum buildup on walls, equipment and windows. It will clean and brighten most of these surfaces. Extreme caution must be taken when using this product. Full protective clothing including goggles and gloves must be worn. Further, only plastic utensils and equipment should be used with this product. Keep all surfaces wet that may come in contact with this product, and rinse thoroughly if surface is contacted by product. It is recommended to try a very small portion of the surface to be cleaned, prior to full cleaning, to make sure there will be no deleterious effects.

Where To Use:

Wash bay walls, equipment, walkway glass (wash bay side).

Dilution:

Apply at a dilution of up to 3 parts water/1 part product. Apply to small sections from the bottom up, and rinse quickly with pressure if possible. This product must be rinsed thoroughly.

Restorzit Acid Cleaner

Description:

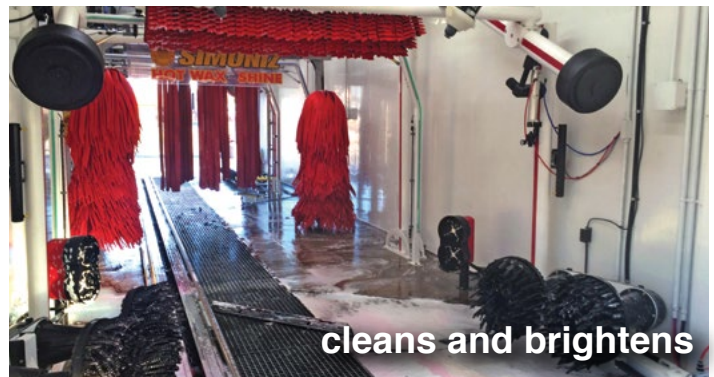
(R3052) A heavy-duty sulfuric acid-based wall and equipment cleaner. This product will clean detergent and wax scum buildup on equipment and walls. This product does not contain hydrofluoric acid.

Where To Use:

Automatic Conveyor and In-Bay Automatic, walls and equipment.

Dilution:

Apply at a dilution of up to 5 parts water/1 part product.



Tunnel Clean

Description:

(T3842) A heavy duty, non-hydrofluoric based cleaner formulated for use on detergent and wax scum build up on walls, equipment and windows. It will clean and brighten most of these surfaces.

Where To Use:

Wash bay walls, equipment, walkway glass (wash bay side).

Dilution:

Apply at a dilution of 3 parts water/1 part product.

Kem Fresh

Description:

(C22) A highly concentrated additive that add scent to products. Can be used in scent spray injection applicators. Available in Banana, Cherry, Cinnamon, Fresh Tide, Lemon, New Car, Pina Colada, Spearmint, Strawberry and Vanilla scent.

- | | |
|--------------------|---------------------|
| (C2200) Banana | (C2225) New Car |
| (C2205) Cherry | (C2265) Pina Colada |
| (C2210) Cinnamon | (C2225) Spearmint |
| (C2215) Fresh Tide | (C2230) Strawberry |
| (C2220) Lemon | (C2240) Vanilla |

Where To Use:

Scent Spray Injection Applicators.

Dilution:

Dilute with 50-75 parts water/1part product, or as desired.



Permascents

Description:

(P01) Long lasting perfume based ready-to-use air fresheners in vibrant colored containers. Convenient packaging (6x32oz case) along with two trigger sprayers per case makes them an excellent choice for full service car wash operations.

- | | | | |
|---------|----------|-------------|----------|
| Cherry | P0110#06 | Pina Colada | PO150#06 |
| Jasmine | P0115#06 | Pine | PO155#06 |
| Lemon | P0120#06 | Baby Fresh | PO100#06 |
| Leather | P0118#06 | Strawberry | PO180#06 |
| New Car | PO140#06 | Vanilla | PO185#06 |

Where To Use:

Vehicle interiors, carpet and upholstery.

Dilution:

Dilute with 50-75 parts water/1part product or as desired.



SPECIALTY PRODUCTS

Aerosols

Adhesive Remover

Description:

(S3365) Water-based formulation to remove residual adhesive after the decal or sticker has been removed. It is suitable for use on glass, plexiglass, vinyl and poly banners, sentra, lexan, polycarbonates, acrysteel, magnetics, painted aluminum and auto paint. (Spot testing recommended).

Where To Use:

Detail Shops.

Dilution:

Ready-to-Use.



Carpet & Upholstery

Description:

(S3321) Cleans and restores carpets and furniture to a "like new" condition in one easy step. Use on chairs, couches, carpets, rugs, etc. Special formulation leaves fabric dry.

Where To Use:

Detail Shops.

Dilution:

Ready-to-Use.



Chewing Gum Remover

Description:

(S3342) Easily removes chewing gum, candle wax, putty and other gummy substances. Makes the job quick and neat by freezing substance to approximately -40°F so it will crack off fast. Removal is easy and no staining or chemical residue is left behind.

Where To Use:

Detail shops.

Dilution:

Ready-to-Use.

"Follow Me to a Great Car Wash!" -Doc Simo, 2000



for cleaning and polishing

Citrus All-Purpose Cleaner

Description:

(S3376) Cleans, deodorizes and degreases floors, walls, vehicles, equipment, washable painted surfaces, porcelain and all tile surfaces. Easily removes fingerprints, scuff marks, grease, light carbon, etc. Does not contain butyl, chlorinated or petroleum solvents.

Where To Use:

Detail Shops and Full-Service Car Washes.

Dilution:

Ready-to-Use.

Glass Cleaner

Description:

(S3321) For cleaning and polishing glass, mirrors and other non-porous surfaces. Suitable for use on all types of glass including tinted windows. No dripping, no running and no streaking.

Where To Use:

All glass surfaces.

Dilution:

Ready-to-Use.

Graffiti Remover

Description:

(S3346) Specially designed to remove vandal marks including crayon, ink, spray paint, etc. from many different types of surfaces. Also effective in removing ink marks from vinyl and carpet.

Where To Use:

Detail Shops.

Dilution:

Ready-to-Use.

Instant Shine Spray

Description:

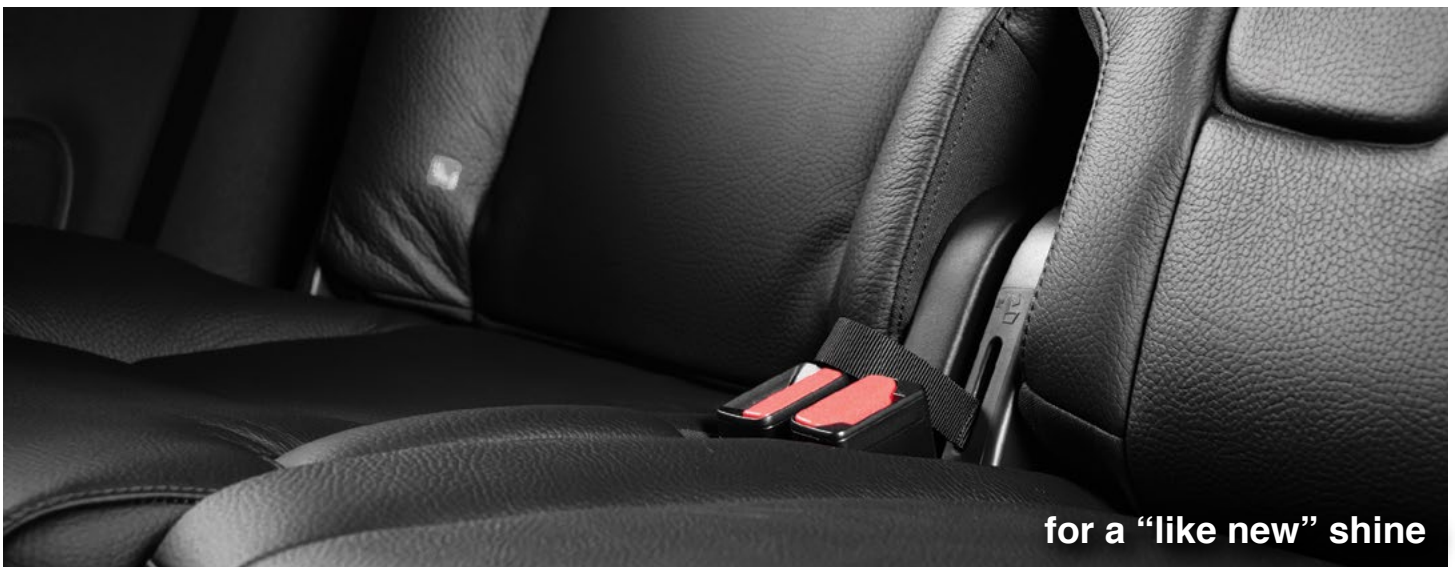
(S3327) Great final detail product. Leaves a high shine on vinyl, plastics, bumpers, tires and rubber. Just spray on and let dry for a "like new" shine.

Where To Use:

Detail Shops.

Dilution:

Ready-to-Use.



for a "like new" shine

SPECIALTY PRODUCTS

Aerosols

Nitro Shine

Description:

(S31, S31-1) A durable tire dressing that lasts up to 30 days in any weather. Does not discolor white lettering and consistently produces a brilliant high durable shine that just won't wash off!

Where To Use:

Detail Shops.

Dilution:

Ready-to-Use.



Odor Eliminator

Description:

(HT18065) Fresh Air, HT19030-Black Diamond, HT19060 New Car) An odor eliminator that contains odor concentrates which release pleasant fresh air aroma. Keeps car smelling fresh.

Where To Use:

Detail Shops.

Dilution:

Ready-to-Use.



Spot Remover

Description:

(S3364) Cleans, penetrates and deodorizes without leaving residue. Effective for removing dirt, ink, grease, oil, mud, ketchup, urine, vomit, coffee, etc.

Where To Use:

Detail Shops.

Dilution:

Ready-to-Use.



Stainless Steel Polish

Description:

(S3336) Contains cleaning solvents, detergents and oils for superior cleaning of stainless steel. Cleans, polishes and protects surface without hard rubbing and without oily residue. Resists fingerprints, grease and water splatter. Also works well on chrome.

Where To Use:

Detail Shops.

Dilution:

Ready-to-Use.

SPECIALTY PRODUCTS

Laundry Detergents

Liquid Laundry

Description:

(L2148) Liquid detergent with outstanding cleaning and brightening power. Safe and convenient.

Where To Use:

Full-Service Car Wash - Use in automatic wash units.

Dilution:

Use 1 cup for every 25 pounds of laundry with average soil load. Use more for heavily soiled fabrics.



outstanding cleaning power for shop towels

Red Label Laundry

Description:

(R3020) Powdered commercial grade laundry detergent. With deep cleaning capabilities, it is an excellent product for full-service car wash towels. May be used in hot or cold water. Best results will be obtained with hot water.

Where To Use:

Full-Service Car Wash - Use in automatic wash units.

Dilution:

Automatic Wash Unit - 1/2 cup for medium soil loads, full cup for heavy soil loads.

"Simoniz...shines like the sun." -Car Craft, 1979